

A LITTLE SOMETHING EXTRA • LSU × QUINNICA

A career ecosystem that runs through the classroom, not around it.

LSU's Olinde Career Center put the classroom at the centre of its career ecosystem and asked technology to serve it, not replace it. Quinnica became the scaffolding that scaled academic integrations.

~37,000

STUDENTS ENROLLED
Across the LSU system.

14

COLLEGES & SCHOOLS
Each with its own academic culture.

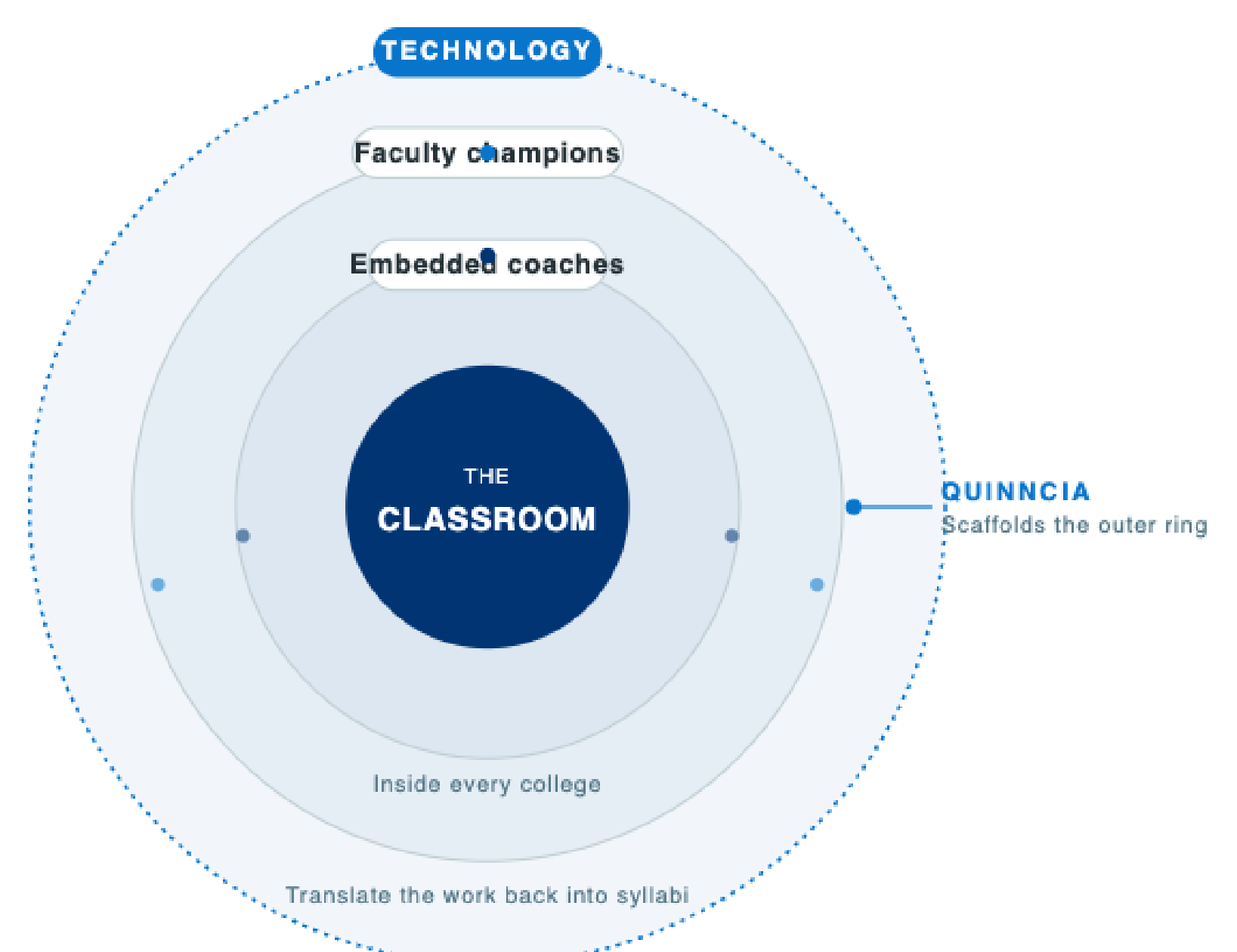
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EMBEDDED COACHES
One coach can't reach 7,000 students alone.

THE MODEL

The classroom is at the center. Everything else serves it.

Embedded coaches sit inside every college.
Faculty champions translate the work back into syllabi. Technology, including Quinnica, sits on the outside ring, freeing the inner ones to do what only people can do.



QUINNICA'S ROLE

Scaffolding that bridges academics and career readiness at the scale of every classroom, every major.

WHAT TECHNOLOGY IS ACTUALLY FOR

Resume reviews became coursework and appointments became much more.

Quinnacia ran on syllabi, not on a coach's calendar. Coaches stopped re-explaining margins and verbs. They started having the conversation the student actually came for.

5,000

QUINNACIA LICENCES

Available to every LSU college, every
major.

249

CLASSES

Quinnacia embedded into
coursework.

205

GROUP APPOINTMENTS

Reallocated to higher-value
coaching.

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When building out our Career Ecosystem, Quinnacia was the first thing we implemented because it gave us a scaffolded way to bring career readiness into classes.

Sam Press, M. Ed.

Manager of Student Services • LSU Olinde Career Center

Quinnacia is the technology that lets a career ecosystem **bridge into the classroom**, at the scale of every college, every major, every student .

**Matthew Hurley**Partnership Manager •
Quinnacia

START A CONVERSATION

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